

PRM/KA/RERA/1251/472/PR/190204/002350

### **PURAVANKARA**

### **PURVA ATMOSPHERE**

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Puravankara.com Mail: sales@puravankara.com

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Project Financeed by HDFC LTD.

## PURVA ATMOSPHERE

THE WORLDHOME COLLECTION
NEAR MANYATA BUSINESS PARK

For details, Visit https://rera.karnataka.gov.in/



LIFESTYLE,
UNIQUELY SUPERIOR
& UNCOMPROMISINGLY
EXCLUSIVE.



### WORLDHOME COLLECTION

WorldHome Collection is a holistic perspective to life-spaces in providing conducive, healthy, smart and luxurious living experiences under a unique brand name. Envisioned by industry stalwarts, the idea is to provide an ecosystem where design, nature, technology along with luxuries inspired from world over, are curated with utmost care and passion. Here is an experience where life cherishes every moment submerged in finest of luxuries. Adding to this evolving lifestyle is a name of trust, Puravankara that has a proven track record of delivering quality lifestyle for more than 4 decades. When experiences from across the world come home, it becomes a true WorldHome.

It's time to Live the Experience.

# ENVISAGING THE HOMES OF THE FUTURE

6 TENETS THAT MAKE IT A WORLDHOME.



### PARTNERING WITH THE BEST

Internationally acclaimed architects, interior designers, landscape planners and globally recognized brands come together to make a masterpiece called WorldHome.

.....



### **INTEGRATED PLANNING**

Created with an integrated planning process where health, wellness, technology and lifestyle are built as an essential part of your life.



### SUSTAINABLE AND ENVIRONMENTALLY CONSCIOUS.

Striking a balance with nature is of prime importance to every WorldHome project to ensure that, spaces are built to provide a healthy & thriving environment including sustainable practices.

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### **EXPERIENCES BEYOND AMENITIES.**

Every amenity is designed and planned with utmost passion and attention to detail to elevate your living experience.

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### **ELITE-LUXURY AND CRAFTSMANSHIP.**

Luxury is a matter of superior choice that reflects in every aspect of your WorldHome. Right from grand entrances to a hand picked choice of fittings and flooring, every corner reflects exclusivity and an impeccable craftsmanship.

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### TECHNOLOGY TO ENABLE SMART LIVING.

A home that responds to your touch. Powered by the cutting edge BluNex Technology, takes smart living to the next level of comfort and sophistication.

## PRESENTING THE FIRST IN THE WORLDHOME COLLECTION

## ATMOSPHERE

The WorldHome Collection

2, 3 & 4 BHK LUXURY RESIDENCES, NEAR MANYATA TECH PARK, NORTH BANGALORE.



# ATMOSPHERE

The WorldHome Collection

pread over a sprawling 13 acres (approx.) of lush greenery along with 9 acres open space

- Purva Atmosphere is a bold, uber-modern, ultra-luxurious residential project. Sleek, minimalistic and contemporary, it's been thoughtfully designed to offer abundant natural light and ventilation at every level. The smart and visionary planning of the project keeps you away from the sound & air poullution of the city while keeping your world close to you. Purva Atmosphere is truly a world chosen for you, in North Bangalore.



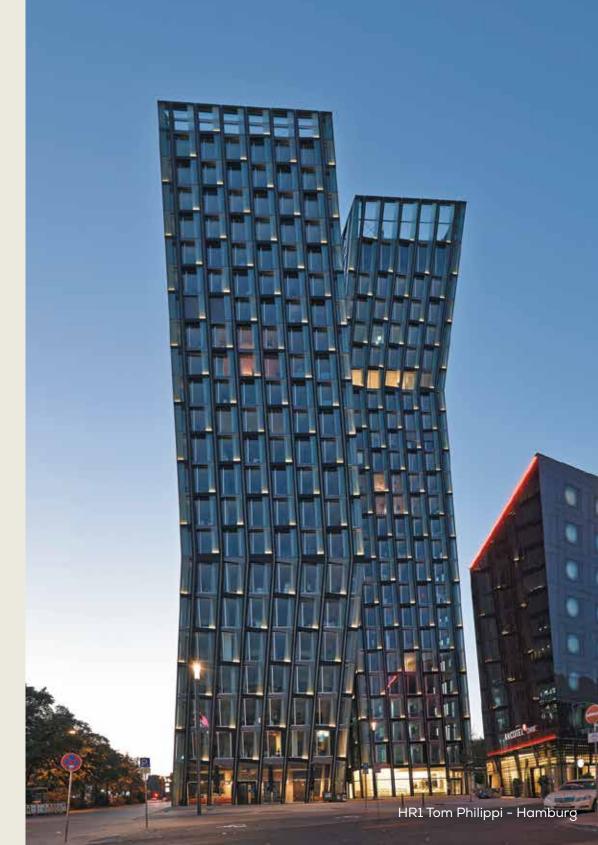
MORE THAN A
LANDMARK,
IT'S AN ICON OF
EXCELLENCE.

# CRAFTED BY THE GLOBALLY ACCLAIMED ARCHITECT - HADI TEHERANI



In the words of Iranian-German architect Hadi Teherani, 'Atmosphere is an ultra-modern, bold and Iuxurious residential project.' Hadi Teherani has been honoured with international acclaims like FIABCI Award, MIPIM Awards, LEAF Award, CityScape Award and ARX Award. Being a global thought leader in design and architecture, he believes in exceeding boundaries.

At Purva Atmosphere, the first in the WorldHome collection, he has truly redrawn the boundaries of living. It's not just a home but an icon of excellence.









# CLUB UPON THE CLOUDS. AN EXOTIC EXPERIENCE ON THE $34^{TH}$ FLOOR.

A WORLD APART CLUB EXPERIENCE CREATED
BY THE WORLD-RENOWNED DESIGNER ANDY FISHER.

### GRANDEUR THAT TOUCHES THE SKY

At a height of 350 ft. above the ground the 34th floor houses more than an acre of select global indulgences inspired from the choicest experiences from across the world. Here, an array of exclusive comforts handpicked from exotic landmarks are brought together for you to cherish forever.





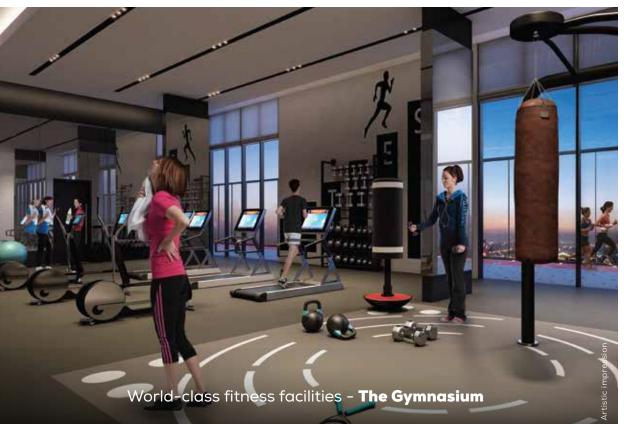


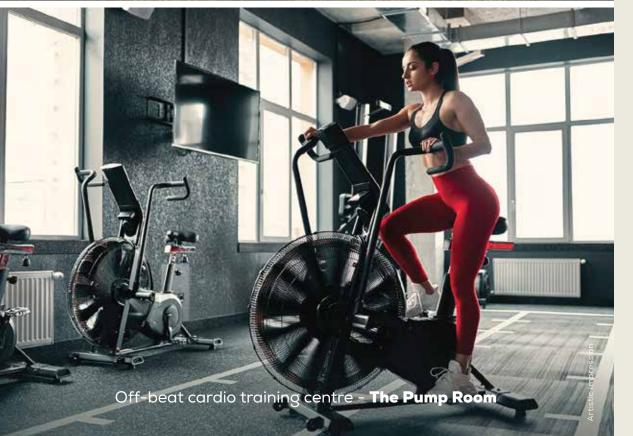












## FITNESS IS AN EXPERIENCE NOT A ROUTINE

time to take fitness to the highest level, literally. Explore the rooftop fitness spaces inspired from global trends. Nurture your health & stay fit as a fiddle. The Equinox Arena offers a range of wellness indulgences like Boot Camp, TRX Station, Pilates, Fusion Yoga, Zen Yoga, and Calisthenics to keep your health on track.

Beyond the routine exercises, it's

## SOAR HIGH TO A WORLD OF COMFORT

Experience the luxuries of leisure like never before.

Watch the finest movies or hit the play button in our Japanese themed gaming zone, it's all there for you. So, welcome to a world where leisure time comes with limitless avenues to explore.













# EXCLUSIVE OPULENCE FOR THE SELECT FEW. MUCH MORE THAN COMFORT.

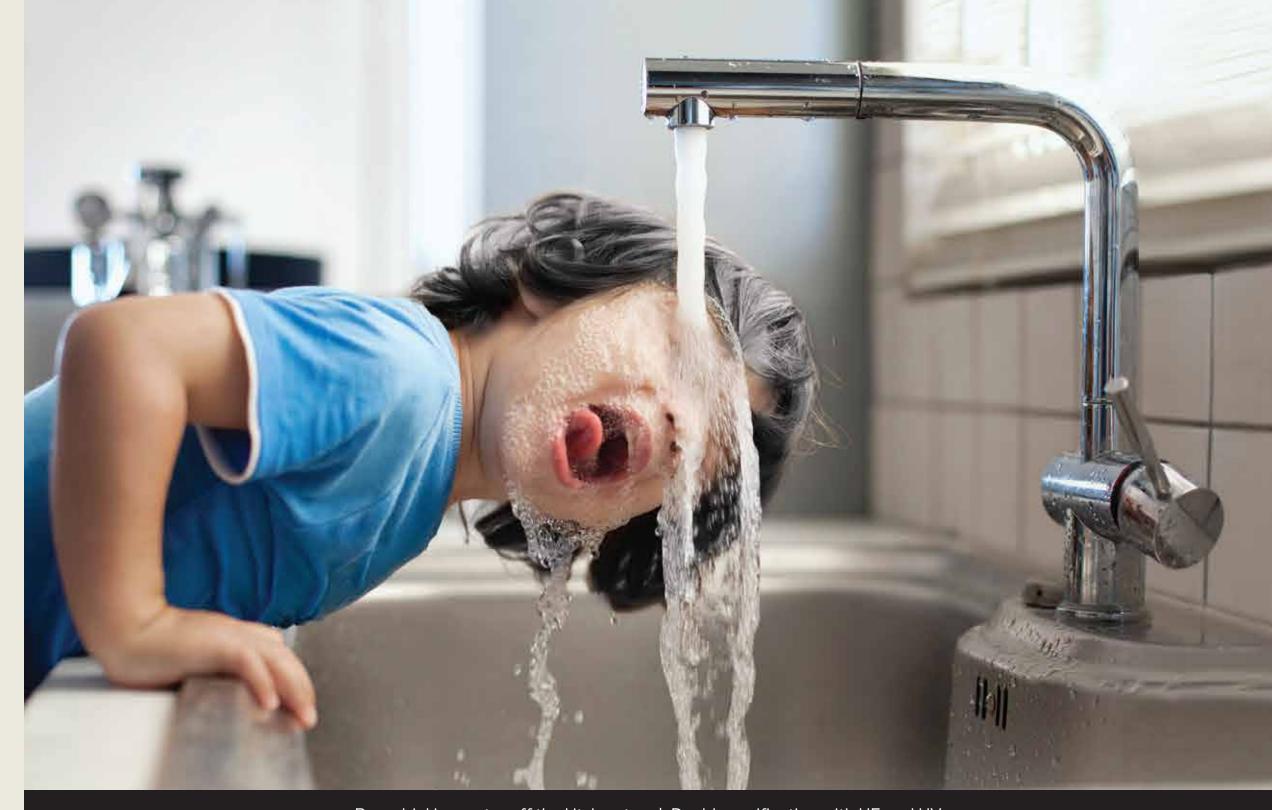
# BREATH IN. BREATH OUT. YES, IT'S FRESH AIR.

With a one of a kind 40 ft. Air Filtration Tower, residents can cherish the cleanest air in Atmosphere. Purifying the air around, the tower discharges 1.3 million cubic meters of clean air, bestowing the privileges of healthy living to its residents.



# THE ELIXIR OF LIFE IS JUST A TAP AWAY

It is said that pure water is the world's first and foremost medicine. We have proficiently brought together two state-of-the-art technologies - UF, and UV to ensure you consume the cleanest water right off your kitchen tap. Thoughtfully planned to save your time, these backend water purification processes ease life and save space in the kitchen.





## IT'S GREENER ON THIS SIDE OF LIFE

# THE BREEZE IN THE FOREST SPREADS EVERGREEN BLISS

It is said that nature is not a place to visit. It is home. Standing protectively between Purva Atmosphere's majestic towers and the world outside is a beautiful forest. Surprised?

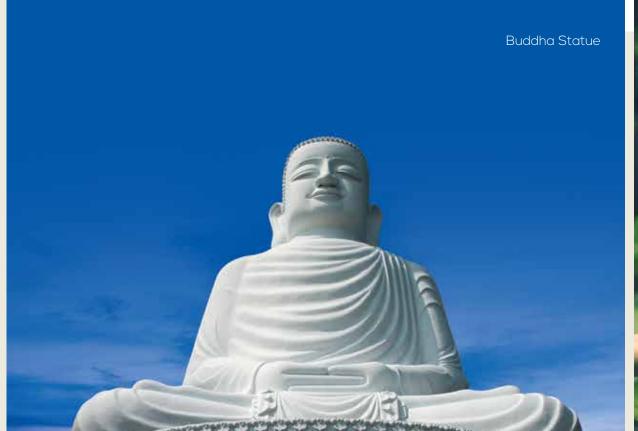
It's a unique Japanese tree plantation practice called The Miyawaki Method. With overl 75 species of carefully curated trees which includes - aroma trees, medicinal trees, fruit and flower bearing trees, this is a botanical experience in itself. According to this method, plants grow 10 times faster and provide 30 times greener surface area. Being 100% organic, The Miyawaki forest brings serenity to life.



Image for representational purposes only. Images of amenities and facilities have not been shot on site and do not depict actual facilities and amenities to be provided.

### SILENCE IS LANGUAGE HERE

When was the last time your calling got answered and your wishes came true? Well, here's a place that can talk to your senses. It's designed to communicate with your senses through touch, smell, sound, sight and taste. Experience an entire eco-system of birds, plants and flowers. So, close your eyes and meditate or open your heart to the world of peace and calm.

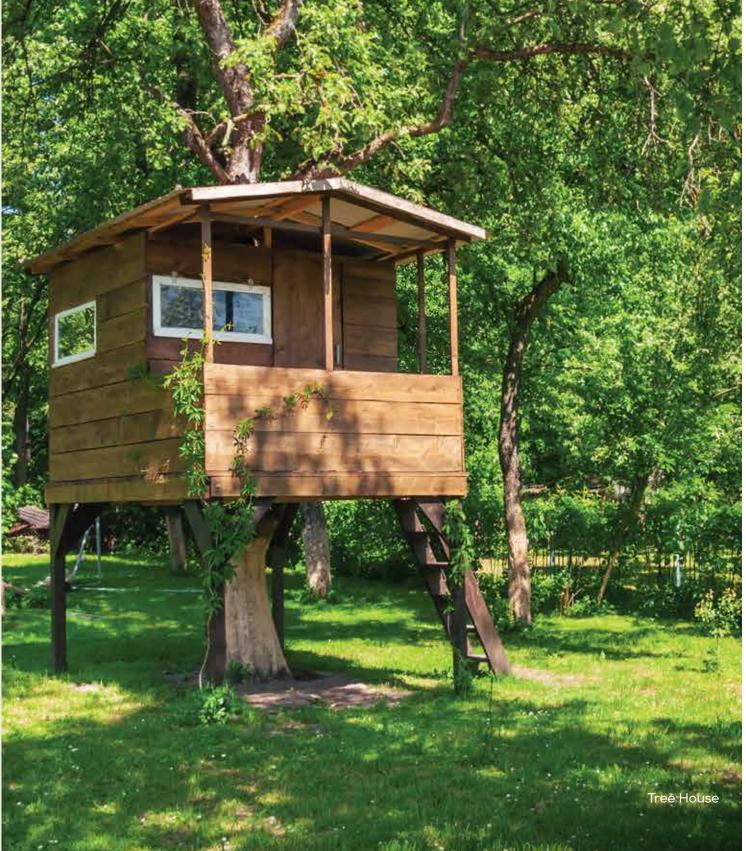






# WHERE CURIOSITY IS THE CLASS TEACHER

Gift your kids a childhood they will always remember. Let your small wonders grow in a world of excitement surrounded by the miracles of nature. With zip lines, a treehouse, and thrilling avenues, here's a world that will teach your kids the perks of being offline.







# INNOVATIONS THAT TAKES LIFE A STEP AHEAD

# SMART LIVING POWERED BY CUTTING-EDGE TECHNOLOGY

If change is the only constant, then why should your home be just 4 walls?

Here's °a home equipped with the all-new BluNex Technology that understands you and adapts to your lifestyle. With a fine blend of cutting-edge technology and easy-to-use innovations, your smart home welcomes you to step into the future. Securing your life and simplifying your daily chores, a smart home is an experience that lives with you every day. Welcome to the life of smart comfort.



The User Interface on the BluNex app and home automation devices for the unit provided home may change with time. Requires WI-FI, a nearby electrical outlet and compatible devices. Image for representational purposes only. Images of amenities and facilities have not been shot on site and do not depict actual facilities and amenities to be provided.



Mobile App Enabled Home Automation

High-Tech Main Door Security System

Biometric Main Door Lock

Multiple Lighting & Cooling Settings

Voice Enabled Help

Hands free Music Device

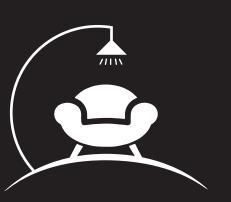
Google Chrome Cast

Hands Free Master Switch

Pre-programmed Morning Settings

Automated Security Features

Wi-Fi Boosters, Intelligent Curtain Control, Gas Detector, Sensor Lights in Corridor



# A RESIDENCE WHERE THE BLISS OF LIVING MEETS THE BEST OF COMFORT

# PAMPER YOUR BODY, MIND & SOUL, INSIDE OUT.

Your new home at Purva Atmosphere comes with a space which engulfs you with happiness. Soaking everyone's body, mind and soul with bliss, your home lets you keep your worries at bay. Every residence has a fine blend of bold lines and minimalistic design. Thoughtfully planned to use natural light & ventilation, sustainable practices are now the new epitome of excellence.









### LEGEND

1. ENTRY/EXIT

2. DRIVEWAY

3. SURFACE PARKING

4. DESTINATION SPACE

5. DECK

6. PEDESTRIAN WALK

7. TENNIS COURT

8. SPORTS SPHERE

9. ARRIVAL PLAZA

10. TREE COURT

11. ENTRANCE TO PODIUM

12. WET WALL

13. SWIMMING POOL WITH DECK

14. ENTRANCE TO TOWERS

15. FESTIVAL PLAZA

16. BONFIRE AREA

17. BARK PARK

18. COMMUNITY GARDEN

19. OPEN AIR GYM

20. CRICKET PRACTICE PITCH

21. AROMA GARDEN

22. HALF BASKETBALL COURT

23. CHILDREN'S PLAY AREA

24. PERGOLA WITH WATER BODY

25. ADVENTURE PARK

26. MIYAWAKI FOREST

27. KIDS POOL

28. PERGOLA WITH SEATER

29. SERVICES

30. OPEN TO SKY GRAVEL COURT

31. SENIOR CITIZEN COURT

32. YOGA DECK WITH LAWN

33. EXPERIENCE WALKING TRAIL

34. SECURITY KIOSK

35. TREE HOUSE

36. TEMPLE OF BODY & SOUL (SENSORY GARDEN)

37. NATURAL TRAIL

38. AIR FILTRATION TOWER

39. CAMPING AREA

# A WORLD WHERE LIFE IS BUILT AROUND YOU



### SCHOOLS

Stonehill International School | Embassy International Riding School Delhi Public School | Jain Heritage School | Legacy School Kensri Academy | Vidyashilp Academy | Vidya Niketan School



COLLEGES

Presidency College | Reva University
CMR College | KNS Institute of Technology



HOSPITALS

Aster CMI | Baptist Hospital | Columbia Asia Cloudnine Asia | Motherhood Hospital



SHOPPING | MALLS

RMZ Galleria | Elements mall | Esteem Mall Orion East Mall | Garuda Central



HOTELS

Courtyard By Marriott | Howard Johnson Bengaluru Clarks Exotica | Angsana Oasis Spa & Resorts | Leela Hotels

### **PURAVANKARA**

## INVEST IN THE CHOSEN WORLD

Puravankara Limited is one of India's leading real estate brands with a clear vision and mission to meet the aspiration of teeming millions by offering quality homes. With its sharp foresight, adopted innovative technology and latest developments in construction science much ahead of time, it has been honoured with prestigious awards for its pan India luxury projects. At Puravankara, all our endeavors revolve around just one entity – our customers. Their need, dreams and aspirations are pivotal to our decisions. We call this "The You Philosophy".



47 years of excellence in the Real Estate industry.



43 million sq. ft. developed



42,500+ Homes delivered



Pioneers of theme-based projects in india





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### **PURAVANKARA**

Corporate Office: Puravankara Limited, 130/1, Ulsoor Road, Bangalore - 560042
Site Office: Survey No. 86/1, 86/4, 95/1, 95/2, 95/3, Thanisandra,
Near Manyata Business Park, Bengaluru, Karnataka - 560077



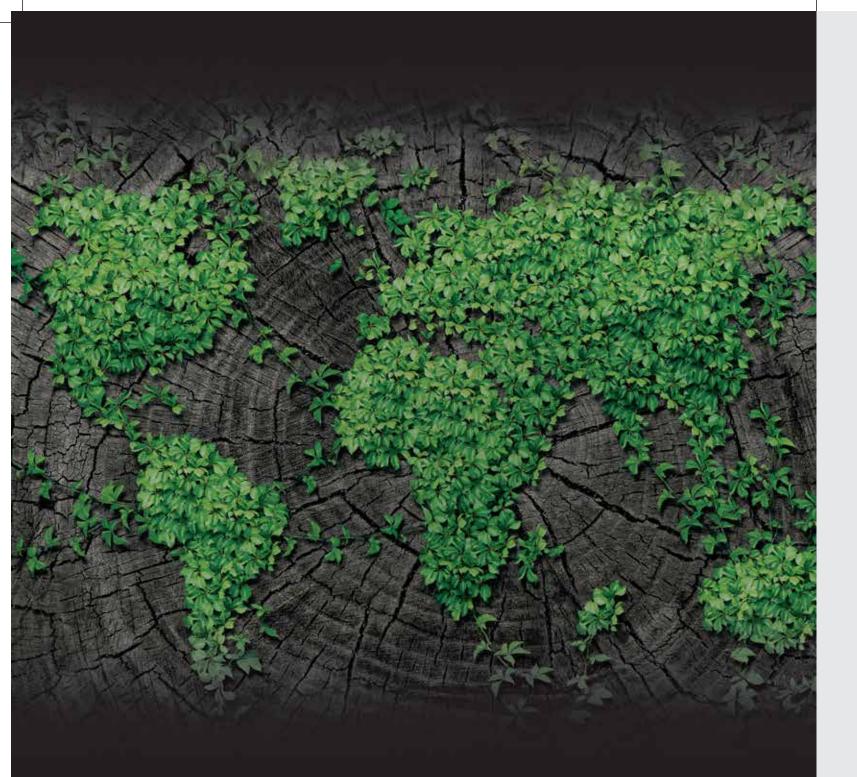
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URBAN LUXURY
CRAFTED FOR THE NEXT GENERATION





### **PURAVANKARA**

# THE WORLDHOME COLLECTION

### A COLLECTION AS RARE AS YOU

### SIX TENETS THAT MAKE IT A WORLDHOME

Here's to the first of the WorldHome Collection, an ultra-luxury residential project with a world-class design, made just for you. It's not just a home, but an ultimate luxury experience.



#### PARTNERING WITH THE BEST

From internationally acclaimed architects, interior designers, landscape planners, and brands of significance and salience, the WorldHome brings in the best to make it a masterpiece.



### INTEGRATED PLANNING

Every WorldHome Collection project will begin with an integrated planning process where every aspect of fine living is foreseen, taking health, wellness, technology and indulgences into consideration.



### SUSTAINABILITY AND ENVIRONMENT CONSCIOUSNESS

Demarcated greens and sensory experiences go hand in hand with practices involving a sustainable environment.



#### **EXPERIENCES BEYOND AMENITIES**

Every amenity space is crafted, keeping in mind the experience it will deliver, thus planned with utmost care and perfection.



### **ELITE-LUXURY AND CRAFTSMANSHIP**

Luxury is a matter of superior choices that are reflected in every aspect of the project. A grand entrance, impeccable designs, branded fittings, floorings and finishes are given absolute importance to mark a sense of arrival.



#### **TECHNOLOGY FOR AN INTEGRATED LIVING**

Much goes behind home automation and designing a home that lives and breathes with you. The best of the world's technology partners bring evolved, integrated features and facilities.

# THE JOURNEY OF THE WORLDHOME COLLECTION



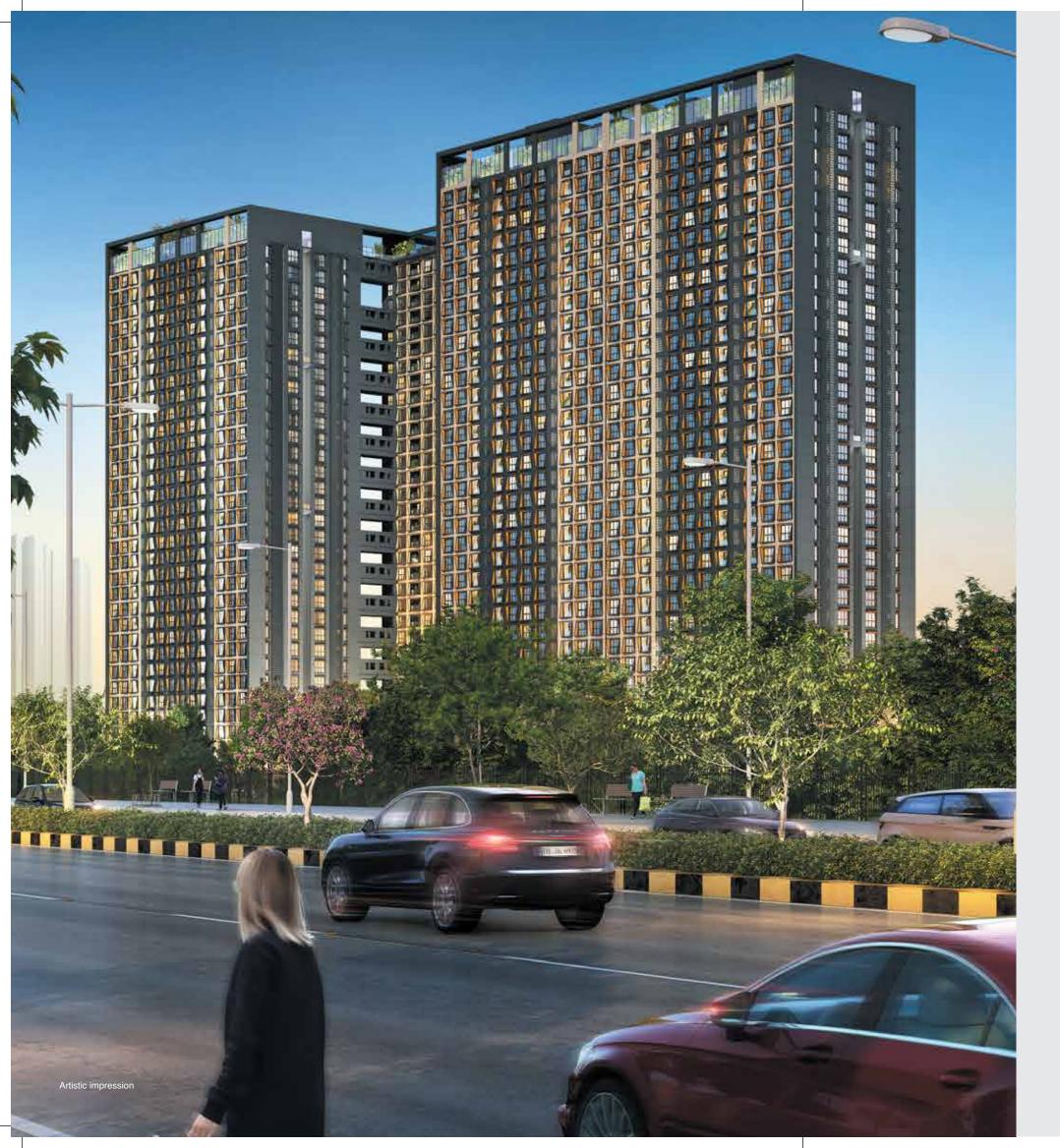


FAÇADE DESIGN
CONCEPT
BY GERMAN BASED
ARCHITECT
HADI TEHERANI

The towers at Purva Atmosphere have a minimalist, rectangular form, further accentuated by their anthracite and pearl-grey colours, defining an understated, international, bold and timeless sophistication. Anthracite grey is often associated with a refined Scandinavian or Japanese aesthetic. This creates an ideal backdrop for the colourful parametric window shading profile, which provides a dynamic façade as well as a practical shading device.

The window shades combine to create a rhythmic undulating façade pattern, contrasting with the minimal rectangular form, and come alive with colour as one approaches the towers along its sides. The façade, in effect, is not restricted to just the head-on view. Its appearance changes dynamically as one walks around, bringing life and joie-de-vivre to the development.

The window shades in Towers 2 and 3 are painted with terracotta orange, inspired by India's rich, bright, earthy tones. The light blue colour in Tower 1 represents pure air, emphasising the interaction of the earth and the sky. This, combined with the lush greenery of the landscape, creates a truly inspiring atmosphere.



# A NEW DIMENSION IN URBAN LUXURY

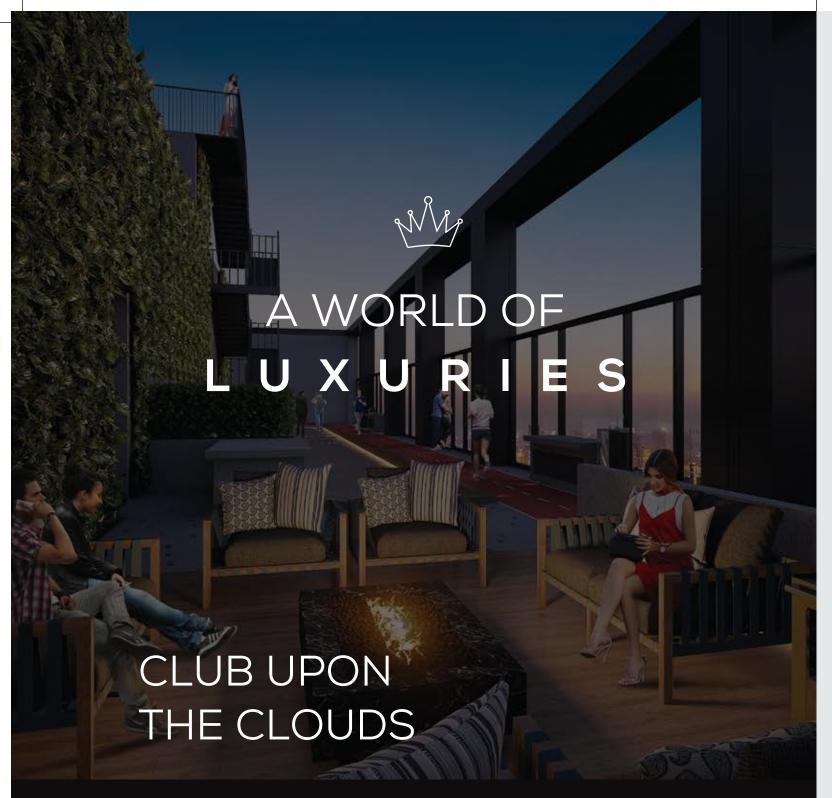
PRESENTING



Vida is a striking tower near Manyata Tech Park with opulent residences featuring a range of indulgences. In the comfort of a well-connected landmark, one can reconnect with life and make more time to unwind. With a Puravankara lineage, it is laced with new-age facilities such as the Miyawaki-style plantation, a 40-foot air filtration tower, a tennis court, swimming pool, basketball court, play area for children, and much more.

### **RESIDENCES-A SIGHT TO BEHOLD**

Vida is divided into two wings, each with 2 & 3 Bedrooms, and boasts lavish living and dining areas, large balconies, and spacious bedrooms. Accentuating the appeal are elegant and premium features that offer a holistic lifestyle.



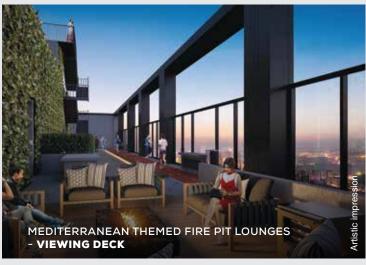
Andy Fisher has spent over three decades working on international projects in Europe and Asia. He is a creative legend who has worked on a variety of projects, including hotels and resorts for international brands. He has also worked on large-scale residential, commercial, and retail projects.

Andy Fsher's impeccable design skills are on display in the club on the 34th floor. Whether it's The Ryokan, an ultra-luxurious Japanese themed indulgence, Above Thirty Four, a Los Angeles themed gastronomy area, or Club Aura, each of these spaces has a distinct Andy Fisher touch to it. Every nook and corner has been meticulously designed with the theme in mind, ensuring that you have a unique living experience.

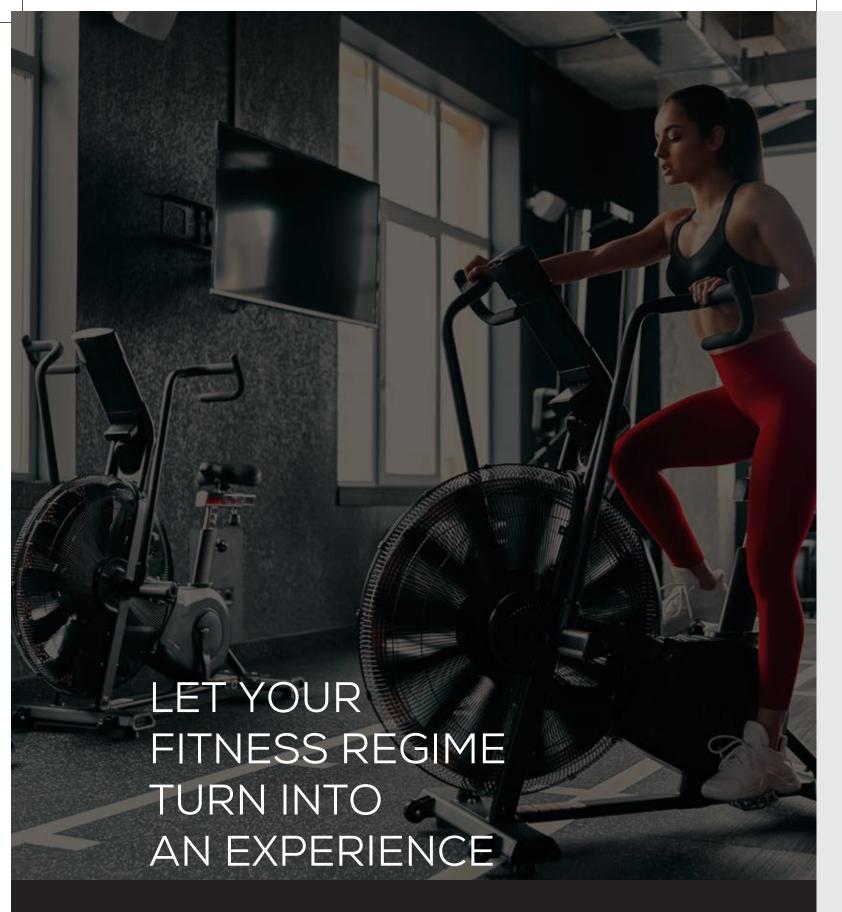












Go beyond the conventional exercises. It's time to take fitness to the highest level, literally. Explore the rooftop fitness spaces inspired by global trends.

Nurture holistic fitness and discover your best self.



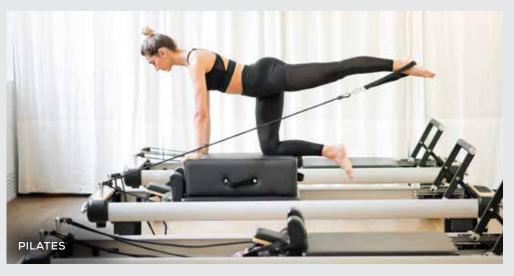
















THERE'S MORE.

TAKE A LOOK AT

SOME OF THE

ADDITIONAL AMENITIES.











Artistic impression



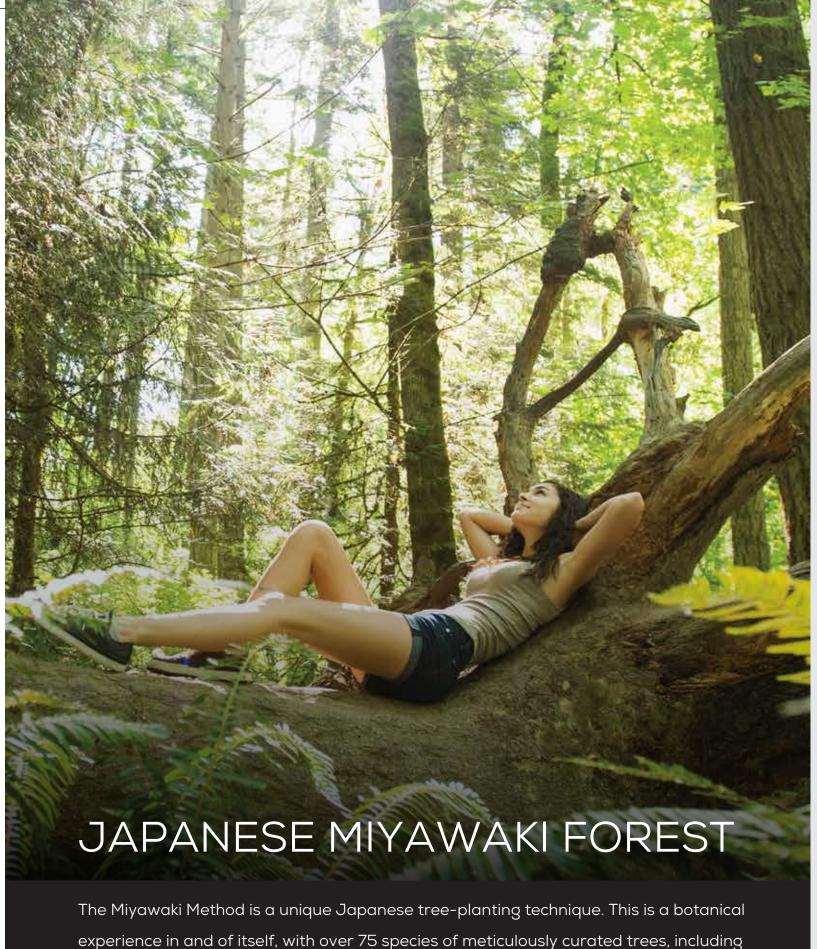
With **BluNex**<sup>™</sup> Technology, you can experience a futuristic way of life. We are enthused to present a contemporary concept of living in which homes are much more than four walls. Your home will now be intelligent and integrated, thanks to cutting-edge technologies designed by top-tier innovators.



### **SALIENT FEATURES**

- Mobile App-enabled Home Automation
- High-Tech Main Door Security System
- Biometric Main Door Lock
- Multiple Lighting & Cooling Settings
- Voice-enabled App
- Hands-free Master Switch
- Pre-programmed Morning Settings
- Automated Security Features
- Wi-Fi Boosters, Intelligent Curtain Control
- Gas Detector, Sensor Lights in Corridor
- Hands-free Music Device
- Google Chrome cast





The Miyawaki Method is a unique Japanese tree-planting technique. This is a botanical experience in and of itself, with over 75 species of meticulously curated trees, including aroma trees, medicinal plants, and flower-bearing trees. With this technique, plants grow 10 times faster and provide 30 times more green surface area. The Miyawaki forest, which is 100 percent organic, brings serenity to life.



# THE ADDRESS MATTERS

Located near Manyata Tech Park, Purva Atmosphere is well connected with reputed institutes and social infrastructure. Schools, colleges, malls, and medical facilities are in the vicinity. As a result, you'll never have to worry about connectivity & convenience will never be a concern.

### **MASTER PLAN**

- 1. Entry/Exit
- 2. Driveway
- 3. Surface Parking
- 4. Destination Space
- 5. Deck
- 6. Pedestrian Walk
- 7. Tennis Court
- 8. Sports Sphere
- 9. Arrival Plaza
- 10. Tree Court
- 11. Entrance to Podium
- 12. Wet Wall
- 13. Swimming Pool with Deck
- 14. Entrance to Towers
- 15. Festival Plaza
- 16. Bonfire Area
- 17. Bark Park
- 18. Community Garden
- 19. Open Air Gym
- 20. Cricket Practice Pitch
- 21. Aroma Garden
- 22. Half Basketball Court
- 23. Children's Play Area
- 24. Pergola with Waterbody
- 25. Adventure Park
- 26. Miyawaki Forest
- 27. Kids Pool
- 28. Pergola with Seater
- 29. Services
- 30. Open-to-sky Gravel Court
- 31. Senior Citizen Court
- 32. Yoga Deck with Lawn
- 33. Experience Walking Trail
- 34. Security Kiosk
- 35. Treehouse
- 36. Temple of Body & Soul (Sensory Garden)
- 37. Nature Trail
- 38. Air Filtration Tower
- 39. Camping Area

